

SWAMPLOT

Online Advertising Rates and Specs as of August 2009

Monthly ad rates for various formats are indicated below. See next page for locations.

a

Tile

125x125 pixels, in center column

Quantity: 12

Location of ad rotates among all "a" positions shown

15K maximum file size

\$300 per month

b

Wide Tile

270x125 pixels, in center column

Quantity: 1-3

Second and third "b" ads take place of one "c" ad.

If there is more than one "b" ads, location of ad will rotate among "b" positions

40K maximum file size

\$600 per month

c

Square

250x250 pixels, in center column

Quantity: 1

85K maximum file size

\$1200 per month

d

Banner

468x60 pixels, at top right of page

Quantity: 1

85K maximum file size

\$1500 per month

e

Stripe

Text only (maximum 100 characters), at very top of page

Quantity: 4

Location is fixed. Ad is displayed once every 4 page views

\$400 per month

Details

GIF, JPG, and SWF formats are acceptable. There is a \$500 minimum for all ad buys. Assistance with creating artwork is available for orders over \$1000. All advertising must be approved by Swamplot. Terms and conditions will be included in advertising agreement. Payment is required in advance. All payments are via PayPal, which accepts credit cards and bank drafts.

Advertising on Swamplot in Just 3 Easy Steps

1. Send an email to advertising@swamplot.com indicating the number of months and position you would like for your ad. Include your artwork (or a description of what you would like if you are requesting assistance).
2. Swamplot will email you an advertising agreement and a proof of your ad for your review, along with an invoice.
3. Pay the invoice via PayPal. See your ad on Swamplot.com!



Text-only ad goes here! It can be long or short! Click here and find out more!

Houston's Real Estate Landscape

SWAMPLOT

WEDNESDAY, JULY 22, 2009

Antiques at Home: The Humble Corner Store



WAITING PATIENTLY on the market since **last October**: the landmark Old Humble Antiques & Collectibles shop at the corner of E. Main St. and N. Avenue C in **downtown Humble** — still available for the same ol' price of **just under \$600K**. Comes with a **3,500-sq.-ft. living space above**, plus a 2-car garage with a separate **apartment above** it tucked around in back.

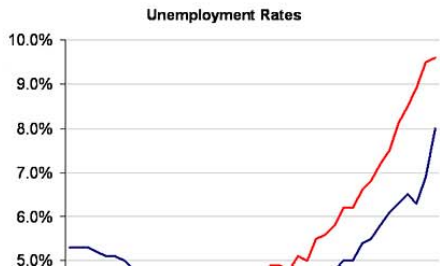
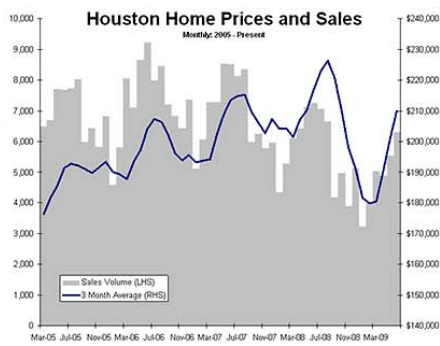
Listing photos still show a bit of **Humble memorabilia** inside. Is **haggling** allowed?

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11:48 am | [4 Comments](#) | [Edit](#)

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Houston Real Estate in June: Top of the Summer to You!



d

a

a

a

a

b

c

a

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a

ABOUT SWAMPLOT

Swampplot covers real estate, home design and renovation, architecture, and the landscape of Houston, Texas. Swampplot did not flood during Allison. Honest! [Read more](#)

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